

February 2016 MBAA Board Meeting Minutes

Date: February 17, 2016

Board Members Present:

Dawn, Gerald, Jessica, Jon, Scott, Sue

Board Members Absent:

Cassandra, Chris

Guest: April Martin

Approval of January Board Meeting Minutes:

Everyone had a chance to review the previous board meeting minutes and no corrections were necessary.

Jon made a motion to approve the January board meeting minutes as presented.

Gerald seconded and all approved. Motion carried.

Treasurer's Report

Cassandra sent out an email prior to the meeting. It is pasted below:

I officially cannot attend the meeting today. The only movement that has occurred financially is checks that have went out for the Goalball Tournament but the net impact of the Goalball tournament currently is looking to be neutral once everything settles. So the balance that we have is still \$15,000. We have not gotten confirmation of any additional funds coming in so I am 100% concerned about approving any funding at this time as we do not currently have enough right now to pay for Sports Camp. I see that bowling would like to request funding but I don't think it would be fiscally responsible of us to approve this today based on our current financial balance.

Grant Status:

Jessica is surprised she has not heard any news about the status of our grant requests. After the goalball tournament, she will contact some of the grantors that were sent requests.

Funding Requests:

Prior to the meeting, Gerald sent out a funding request for bowling.

At this time we are unable to approve his funding request and it will be tabled until March.

Jessica stated if our financial status changes between now and March, we will conduct an email vote.

Scott also mentioned the Kalamazoo Foundation grant stipulates the money can be used to fund transportation for sporting groups other than sports camp.

Also, Scott said Paul informed him it appears the Annual report is not indicating the right points in regards to what is specified for sports camp.

April stated there are 2 annual reports; one that is sent to everybody and a second one that the Gilmore Foundation specifically asks for.

Jessica will talk with Paul and then contact someone at the Gilmore Foundation to see what the hold ups are with the grants.

April offered to help with the annual report because she has submitted it before and is familiar with the questions they ask.

She will place the questions asked by Gilmore in the MBAA drop box.

Committee Reports:

Goalball:

Jessica reports tournament planning is going very well.

There were initially 32 teams signed up to compete but the official count is now 26 teams.

Jess reports the goalball tournament should come out neutral.

They have received approximately \$2,200 from sponsorships and donations for water, food, etc.

Registration fees will bring in at least \$7,600.

Jessica reports the revenue will be closer to \$9,000 with the addition of T-shirt sales and concessions.

Costs will most likely be = to the \$9,000.

They have 2 Michigan teams competing and it all looks good!

Jessica reports her sister Amanda has done an awesome job helping with the goalball tournament.

There will be 2 Michigan teams competing in both the New Jersey Tournament and the National Tournament.

Bowling:

Gerald reports they have picked up another bowler for the Kalamazoo league.

Ann Arbor still has a few individual bowlers but do not currently have a league.

Gerald reports they will be attending the Midwest tournament and he sent out the funding request prior to our meeting.

They will not attend the National Tournament which will be held in Florida this year.

For the next 2 years the nationals will be held in Phoenix, AZ. and Las Vegas, NV.

Tandem Cycling:

April is on the call today.

She reports the bikes need routine maintenance so they will be ready for sports camp.

Sports Camp:

Scott was able to get camp scheduled for the first full week in May; May 8-14.

They will be getting outside meals because they would be forced to alter their schedule if they were to use the cafeteria.

Scott is requesting help from the board members in getting donations for food or discounts on meals.

The first sports camp planning meeting will be held on Saturday, February 20 and Scott extended an invitation for all board members to attend.

The website has not been updated and the Wufoo site is open and ready.

Alex is going to be the graduate assistant this year.

Scott is also looking for volunteers to help out with sports camp.

Now that we have the dates for sports camp, Sue and Jon will start taking donation request letters to various businesses.

Scott mentioned they need to start working on getting vehicle donations to prevent paying top dollar.

April stated there is a grant program we could apply to for vehicle donations.

April made the suggestion for Scott to ask Paul about it.

In addition to a restaurant/fast food list, Jessica requested that Scott also send out information regarding equipment needed from hardware stores, car rentals, etc. so all board members are aware of what is needed for sports camp to run.

Sue also mentioned a list would be helpful to prevent board members from potentially going to the same place twice for donations.

Scott stated some of the restaurants they used in the past include Chipotle, Jersey Giants, Bob Evans, Big Apple Bagel just to name a few.

The Lion's club has also provided meals and drivers.

Jon would be willing to talk to the grad students and the Phys Ed department about sports camp.

Dawn will set up the schedule for Jon to do his talk for the grad students.

Old Business:

Jessica gave Monica Cassandra's contact information and hopefully by the March meeting the website will be updated.

Search for New Board Members:

Jessica encouraged all board members to be looking for additional board members; specifically business minded people, lawyers, etc.

Fund Raising Options:

Jessica is in the process of signing MBAA up to receive funds for Amazon and Kroger. She is hoping that by our March meeting, she can tell the board members how to use these programs to generate funds for MBAA.

She reports even though we are not completely signed up for Amazon.smile.com, we can search for MBAA and select it as our charity.

We are not getting the funds yet, but the funds are being collected for us.

Dawn will put this information in the A.E.R. Newsletter as soon as we are signed up.

Another fund raiser to keep in mind is the bike event Jon suggested previously.

In a meeting a couple months ago, Gerald suggested we send letters to all the Lion's clubs in the state requesting they sponsor a sports camp athlete.

Jessica will contact Gerald (who is no longer on the call) since he knows someone who is high up in the Lion's Club. Jessica also has a contact who is involved with the Lion's.

Jessica will write a letter requesting athlete sponsorship for sports camp and include the breakdown of cost/athlete.

MBAA Logo:

One of John Kusku's students is working on creating a logo for MBAA.

There are some real cool logos done already, but they do not have all of them in.

It is really exciting and a great real world opportunity.

It is an awesome experience for John's students as well as a win-win for MBAA because we won't have to pay a graphic artist money to develop a logo.

Search Event for Volunteers:

Jessica stated the event went very well and she was able to get a lot of volunteers to help out with the goalball tournament.

The interest for sports camp was not as great because most of the people attending the event were from the East side of the state.

She also stated she received interest from volunteers who would be willing to drive athletes to and from goalball practices.

Jessica and her sister will plan on attending this event next year.

She also mentioned her sister, Amanda, found a couple on-line resources to do volunteer matching for different organizations.

This may be a helpful resource for sports camp.

Scott reports they are in need of track coaches and other coaches for various events.

Jessica will pass on this information to Scott.

New Business:

Social Media Athlete Spotlight for March

Jon would like to feature Scott for the athlete of the month for February.

For March he will feature Alex Williams who is playing in the tournament this weekend.

Jon suggested posting updates on the goalball tournament on social media websites.

Jessica suggested that Jon make her the administrator and then she can have family members provide updates.

Posting this information will also increase the visibility of MBAA.

Appointment of New Board Member:

April Martin is on the call and is interested in returning to the board as the tandem cycling rep.

Dawn made a motion to welcome April back to the board as the tandem cycling rep.

Sue seconded.

Discussion:

April stated she thinks it is a great organization and she would like to continue to contribute.

Dawn stated she is happy it worked out this way.

A vote was taken and motion carried.

Welcome back April!

Funding:

April asked if we have done anything with "Go Fund Me" or "Crowd Funding pages.

She has a friend who works with these sites.

Jessica stated this has been discussed in the past but she said the costs for "Go Fund Me" have increased astronomically.

April will check on this and report what she finds out at the March meeting.

Adjournment of Meeting:

Scot made a motion to adjourn the meeting. April seconded and all approved. Motion carried.